

Berkshire

primary times

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Reach the family market via the network of primary schools in Berkshire...

Facts

- Largest family media in Berkshire
- One copy allocated for each of the 72,000 families at a local primary school
- Over 290 schools in Berkshire subscribe to Primary Times
- Readership of over 175,000



...and all the towns and villages in between

Publication Schedule 2018

FEBRUARY	Late January - Mid March
EASTER	Mid March - Mid May
MAY HALF TERM	Mid May - Early July
SUMMER	Early July - Early September
BACK TO SCHOOL	Early September - Early October
OCTOBER HALF TERM	Early October - Mid November
CHRISTMAS/NEW YEAR	Mid November - Late January

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helping families have fun together