

# primary times

[www.primarytimes.net](http://www.primarytimes.net)

Speak to us about advertising deals available on our highly successful website - and the ability to link to your own site!

## Primary Times In Surrey What We Do

45,000 PARENTS and TEACHERS of children aged 4-11 in SURREY receive Primary Times regularly.

It's FUN, FREE and INFORMATIVE! Each of the 7 issues a year is packed full of local events and general information, especially for families.

Distributed with the support of local primary schools, one copy of the magazine goes home with each child to their parents or carers.

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## Primary Times In Surrey What You Can Do

Reach the niche family market with **NO WASTAGE.**

All our readers are parents, carers, teachers and children (aged 4 - 11).

Enjoy repeated exposure. Each issue is referred to time and again with a 'coffee-table life' of at least 6 weeks. We publish 7 times a year just before each school holiday (including Mid-Term breaks) and a special Back to School issue at the start of the new academic year.

Share in the success. Advertisers use us repeatedly - because it works.

Primary Times has a proven track record, nationally, regionally and locally. Started in Bristol in 1989, the UK & Ireland network of Primary Times magazines now numbers 57 local editions, distributing to over 2.4 million families each issue.



The Essential **FREE** Magazine for Parents, Teachers & Children in **Surrey**



Primary Times  
in Surrey  
Reaching  
**45,000**  
Families Regionally

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## Regional Rates and Sizes (Height x Width)

**Full page** **£1220**

297mm x 210mm (Trim) 307mm x 220mm (to Bleed)

**Half page** **£660**

133mm x 190mm (Horizontal) 277mm x 90mm (Vertical)

**Quarter page** **£425**

66mm x 190mm (Horizontal) 135mm x 90mm (Vertical)

**Eighth page** **£225**

66mm x 90mm (Horizontal)

**Sixteenth page** **£115**

66mm x 43mm (Vertical)

**Classified box** **£66**

30mm x 43mm

## Premium Positions

**Front Cover Package:** Front Cover Image and quarter page colour - £875

**Back Cover:** Full page - £1250

## Inserts

Price dependent on number, weight and size.

We carry loose or stitched inserts - please ring for a quote

## Deadlines

Are supplied on confirmation of booking

## Terms & Conditions

- Cancellations must be received in writing, 18 days prior to publication
- Debit and Credit Card facilities available
- ALL PRICES are per issue, EXCLUDING VAT

## Series Discounts

Speak to us about advertising deals when you book into multiple issues of Primary Times in Surrey.