

Advertising in Primary Times Lincolnshire reaches

62,000 families

Seven times a year!



Advertising Rates

Enhanced Listing ..	£25
Classified Box	£55
Sixteenth Page	£94
Eighth Page	£160
Quarter Page	£290
Half Page	£515
Full Page	£850

Front Cover Package
(includes extra advertising space within magazine) £750

Inserts Phone for a quote!

Series Rates Discount

Advert	2 issues	3 or more issues
	10%	20%
1/16th	£84.60	£75.20
1/8th	£144	£128
1/4	£261	£232
1/2	£463.50	£412
Page	£765	£680

10% agency and pre-payment discount. All prices are per issue and subject to VAT. We accept payment with the following cards:



VAT registration number 794 4091 02

Publication Dates

February Half Term

Publication Date 2nd February
Copy Deadline 15th January

Easter

Publication Date 23rd March
Copy Deadline 5th March

May Half Term

Publication Date 11th May
Copy Deadline 23rd April

Summer

Publication Date 6th July
Copy Deadline 19th June

Back to School

Publication Date 7th September
Copy Deadline 24th August

October Half Term

Publication Date 12th October
Copy Deadline 25th September

Christmas

Publication Date 23rd November
Copy Deadline 6th November

Mechanical Data

We prefer cmyk 'press ready' PDF artwork. Advert sizes quoted are depth x width in mm.
Classified Box: 30 x 43 **Sixteenth:** 66 x 43 or 30 x 90 **Eighth:** 66 x 90 or 135 x 43
Quarter: 135 x 90 or 66 x 184 **Half:** 135 x 184 or 273 x 90
Full Page within Type Area: 273 x 184 **Full Page inc 5mm bleed:** 307 x 220



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Call Primary Times Lincolnshire at local rate:

0845 241 3874

The region's best way to reach parents of 4 to 11 year olds

email: sales@primarytimeslincs.com /// fax: 0845 450 6178
 Primary Times Lincolnshire, 16 Sunnybank, Kenton, Devon EX6 8LQ
 Speak to us about advertising deals available on www.primarytimes.net