

primary times

Tel 0114 2799791

paul.primarytimes@btconnect.com

www.primarytimes.net/west_yorkshire

Primary Times West Yorkshire, Unit 211 JC Albyn Complex,
Burton Road, Sheffield S3 8BZ



The FREE glossy A4 magazine targeting parents and teachers of 4-11 year old children in West Yorkshire...



Published 7 times a year, each issue is full of news, features, money off vouchers and competitions. This niche publication has been given out at schools in the West Yorkshire region since 1997! Primary Times works harder to promote your business whether it be through your advert in the magazine or through social media.

Efficient and effective distribution through the primary schools just before each holiday, so guaranteed to reach target market.



33k copies in
children's school bags
7 times a year!

Media Info

primary times

The FREE glossy A4 magazine targeting parents and teachers of 4-11 year old children in West Yorkshire...



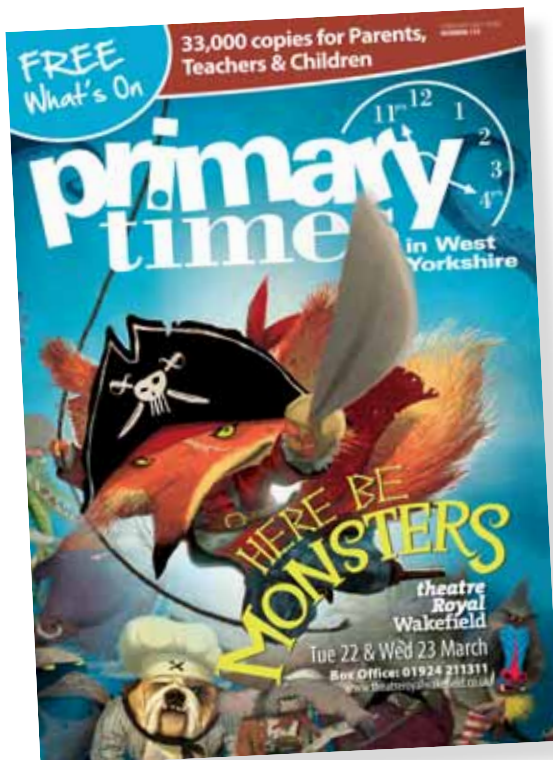
up to
20% OFF
when you book on
series!

Tel 0114 2799791

paul.primarytimes@btconnect.com

www.primarytimes.net/west_yorkshire

Primary Times West Yorkshire, Unit 211 JC Albyn Complex,
Burton Road, Sheffield S3 8BZ



Feb Half Term

Published: 6 February **Copy Req'd:** 25 January

Easter

Published: 20 March **Copy Req'd:** 8 March

May Half Term

Published: 15 May **Copy Req'd:** 3 May

Summer

Published: 10 July **Copy Req'd:** 28 June

Back to School

Published: 11 Sep **Copy Req'd:** 30 Aug

Oct Half Term

Published: 9 October **Copy Req'd:** 27 September

Christmas

Published: 20 November **Copy Req'd:** 8 November

Sixteenth Page £140

43mm wide x 66mm high or 90mm wide x 30mm high

Eighth Page £215

90mm wide x 66mm high or 43mm wide x 135mm high

Quarter Page £350

90mm wide x 135mm high or 184mm wide x 66mm high

Half Page £645

184mm wide x 135mm high or 90mm wide x 273mm high

Full Page £1115

Our magazine is A4, so if your design supports full bleed then resulting size would be 220mm wide x 307mm high otherwise 184mm wide x 273mm high

Front Cover Deal £1175

Front cover + 1/4 page advert - early booking essential!

Terms & Conditions Payment in advance for first time advertisers. Cancellation 21 days prior to publication. Debit and credit card facilities available. All prices quoted are per issue and exclusive of VAT.

2 issues 10%
4 issues 15%
6 issues 20%

£126 Each Edition £119 Each Edition £112 Each Edition

£194 Each Edition £183 Each Edition £172 Each Edition

£315 Each Edition £298 Each Edition £280 Each Edition

£581 Each Edition £548 Each Edition £516 Each Edition

£1004 Each Edition £948 Each Edition £892 Each Edition

Search for 'primary times west yorkshire'

