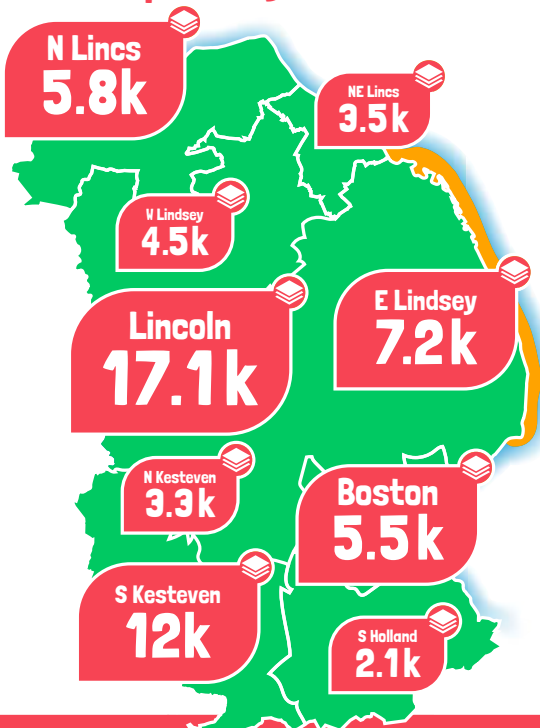


# primary times

[www.primarytimes.net/lincolnshire](http://www.primarytimes.net/lincolnshire)

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61k copies to  
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The FREE glossy A4 magazine targeting parents and teachers of 4–11 year old children in Lincolnshire...



Published 7 times a year, each issue is full of news, features, money off vouchers and competitions. Our established publication has been given out by schools in the county for over 16 years! PrimaryTimes works harder to promote your business whether it be through your advert in the magazine, telling your story online or through social media.

“Primary Times is a cornerstone of our in-print advertising strategy. It is the perfect platform to reach out to our potential family audiences. We know that our adverts are having an impact and we’ve received a good return on investment. Belinda is a pleasure to work with; she ensures that we meet publication copy deadlines, understands our seasonal needs and works with our budget to plan well thought out campaign packages.”

Julie Ellerby Lincoln Performing Arts Centre



# Media Info

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## Feb Half Term

Published: 30 January Copy Req'd: 13 January

## Easter

Published: 20 March Copy Req'd: 3 March

## May Half Term

Published: 15 May Copy Req'd: 28 April

## Summer

Published: 3 July Copy Req'd: 16 June

## Back to School

Published: 6 September Copy Req'd: 18 August

## Oct Half Term

Published: 9 October Copy Req'd: 22 September

## Christmas

Published: 27 November Copy Req'd: 10 November

## Enhanced Listing

Days Out listing with a max of 50 words & image

£59

## Sixteenth Page

43mm wide x 66mm high or 90mm wide x 30mm high

£120

## Eighth Page

90mm wide x 66mm high or 43mm wide x 135mm high

£200

## Quarter Page

90mm wide x 135mm high or 184mm wide x 66mm high

£345

## Half Page

184mm wide x 135mm high or 90mm wide x 273mm high

£580

## Full Page

Our magazine is A4, so if your design supports full bleed then resulting size would be 220mm wide x 307mm high otherwise 184mm wide x 273mm high

£900

## Front Cover Deal

Front cover + 1/4 page advert - early booking essential!

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