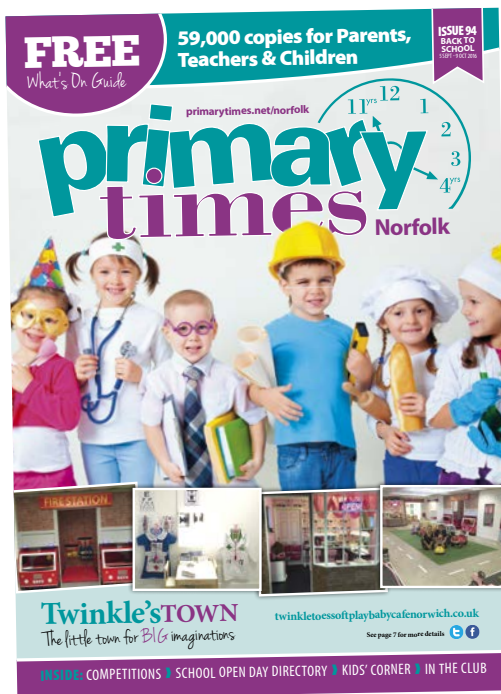


primary times



Deliver your message to families and teachers of 4 -11 year old children with 59,000 copies distributed to 301 Norfolk primary schools - 7 times a year.

Contact Shanthie Moxon on 01842 632110 or email shanthie@razzpublications.co.uk

Why advertise in Primary Times Norfolk

Targeted Marketing

Your message delivered to a specific market - parents of 4 -11 year olds - 7 times a year just at the right time - prior to the school holidays and on returning to school in September.

Effective Distribution

Requested by the headteachers. 59,000 copies reach 301 Norfolk schools - That's 40% more than any other niche publication in Norfolk.

Reader Confidence

Businesses in Norfolk relied on Primary Times to deliver their local marketing messages to families and teachers for over 13 years.

Retention Value

Comprehensive event listings and reader offers ensure a 'coffee-table life' of at least 6 weeks

Added Value

Parents go to www.primarytimes.net/norfolk to see what's on and where to go. Plus with added extras like competitions, reviews, recipes and the option of viewing a digital version of the magazine.

Social Media

Is social media an integral to your business we can help you extend your business reach across Facebook and Twitter.

Advertiser Satisfaction

Over 70% percent of Primary Times advertisers repeat their advertisement.

Market Leader

2.7 million copies of Primary Times are distributed throughout the UK and Ireland. National recognition - local response! Established in 1989 - we are now in our 27th year of publishing.

What our advertisers say:



BeWILDerwood highly recommend Primary Times as a credible publication. We find there are no other publications with such pronounced readership with teachers, parents and children that works so well for us and is vastly cost effective.

Emily Phillips, Marketing Manager BeWILDerwood.



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Added benefits of Primary Times Norfolk

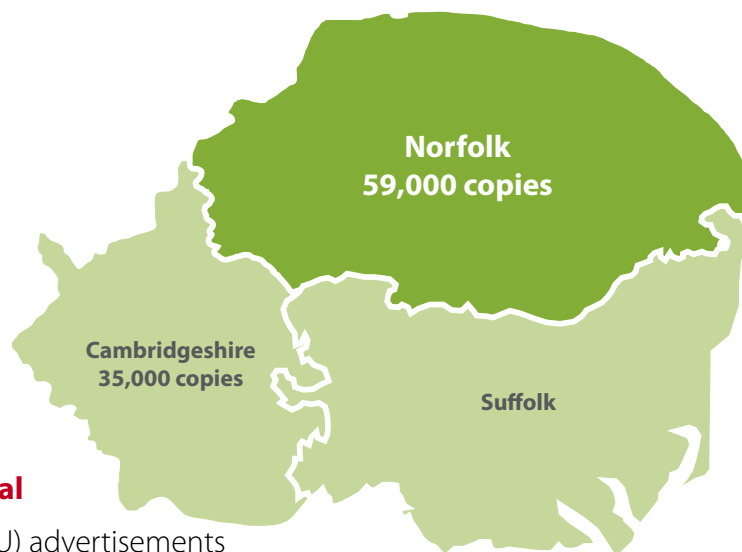
Promote your business in Norfolk, up to seven times a year

February Half Term	30th January 2017
Easter	13th March 2017
May Half Term	15th May 2017
Bumper Summer	3rd July 2017
Back to School	4th September 2017
October Half Term	9th October 2017
Christmas	20th November 2017

When advertising within Primary Times, enhance your business profile by adding digital

Options include leaderboard or mid page unit (MPU) advertisements on www.primarytimes.net/norfolk or the national homepage.

Advertorials or monthly / bespoke e-newsletters.



Social media packages

Broaden your business reach and interaction with parents, grandparents, carers and teachers via Facebook and Twitter? We have packages to suit your needs.

Magazine inserts

Increase your response rate still further by inserting your leaflets into Primary Times Norfolk magazine.

Additional Primary Times regions

Spread your message across neighbouring counties of the UK by accessing anyone of the 59 successful Primary Times regions.



What our advertisers say:



Primary Times have helped us to spread the word! What we've found particularly helpful are the extra shout-outs Bickling Estate has received on Twitter, advertising any events.

Antonia Gray - National Trust

Advertising rates for Primary Times Norfolk

Magazine Ads	Price
Classified Box	POA
Sixteenth Page	POA
Sixteenth Page (+)	POA
Eighth Page	POA
Eighth Page (+)	POA
Quarter Page	POA
Half Page	POA
Full Page	POA
IFC IBC OBC	POA

Front Cover Packages	Rates
Cover + Eighth Page	POA
Cover + Quarter Page	POA
Cover + Half Page	POA

Digital Advertising	Rates
Regional Mid Page Unit	£200 per month
Regional Leaderboard	£250 per month
National Mid Page Unit	£300 per month
National Leaderboard	£400 per month



Increase your customers response with series advertising

For advert sizes and technical information please visit <http://bit.ly/1RhrrgS>

Contact us to talk about building a package to suit your business needs and budget.

Payment options available, please ask for details.



About us...

Tried, Tested and Trusted... Razz Publications Ltd operates Primary Times in Norfolk and specialises in finding local information for families and teachers. Our expertise, knowledge and dedicated team can help you make the most of a niche publication.

Contact Shanthie Moxon on 01842 632110 or email shanthie@razzpublications.co.uk