

Northamptonshire



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Research from the NOP confirms
Primary Times is the UK's most read listings and information publication for parents

ADVERTISING – THE FACTS

- Largest family media in Northamptonshire
- One copy allocated for each of the 35,000 families at a local primary school
- The only media to attract families county wide
- Cost effective advertising to reach the family demographic
- Readership of over 70,000

6 EDITIONS PER YEAR

February	Early Feb – Late March
Easter	Late March – Mid May
May Half Term	Mid May – Mid July
Summer	Mid July – Sept
October Half Term	Mid Oct – Late Nov
Christmas/New Year	End of Nov – Late Jan

GET INCREASED RESPONSE FOR DECREASED COST!

Advertisers book on a series not only because it works, but because it's cheaper too! Book for more than one edition and get up to a 30% discount. Please ask for a quote.

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1/4 page	£375.00
1/8th page	£190.00
1/16th page	£110.00
Box	£55.00

TERMS & CONDITIONS

Payment in advance for first time advertisers
Settlement STRICTLY 10 days from publication
Cancellation 21 days prior to publication
Debit and credit card facilities available
ALL PRICES quoted per issue, EXCLUDING VAT

The essential FREE magazine for
Parents, Teachers & Children in Northamptonshire